

Week Two of Malaysia Tech Month 2021 Empowers Businesses to Embrace Digitalisation and 4IR tools

- *Week Two of MTM'21 to focus on Malaysia's Digital Ecosystem, driving the business ecosystem to embrace digitalisation through 4IR technology such as DroneTech, AI*

CYBERJAYA, 5 AUGUST 2021: Week Two of the Malaysia Tech Month 2021 (MTM'21) is upon us! Following a week of delving into events and topics surrounding Malaysia as the hub of Digital Investments, Week Two will now take audiences, industry players and businesses into the Digital Ecosystem.

Happening from 29 July to 30 August 2021, MTM'21 is a virtual curation of electrifying digital and technology events geared promoting investments in the digital economy, organised by Malaysia Digital Economy Corporation (MDEC), Malaysia's lead agency in digital transformation.

The month-long curation of contents features over 40 events and more than 300 local and international industry speakers and investors. The content will be rolled out across four themed weeks encapsulating MDEC's NADI Digital pillars– New Skills, Adoption, Disruptors and Investments.

Week Two of MTM'21, which takes place on 9 to 13 August, focuses on driving the business ecosystem to embrace digitalisation using Fourth Industrial Revolution (4IR) tools. The week also taps into vital aspects of digitalisation such as cybersecurity, data analytics and artificial intelligence (AI), as well as core components that make Malaysia the Heart of Digital Ecosystem.

Throughout Week Two, audiences and participants can look forward to a host of webinars, panel discussions and sessions that include the following:

- **“SMEs - Bridging the Digital Divide in the Burgeoning Digital Economy”**
SMEs account for around 90% of all businesses, and for over 50% of global employment opportunities, in Malaysia SMEs contributes about 40% to the country's GDP. This is an interactive discussion session between representatives of SME associations in Malaysia to explore and share the digital adoption amongst SMEs in Malaysia.
(9 August 2021, 10.00 am to 11.00 am)
- **“DIS - Cybersecurity Session: Harness the Power of Public-Private Partnership to Build Trusted, Secure and Ethical Digital Environment”**
Digital transformation is the new normal for small to large enterprises in Malaysia. As companies pivot to adapt to the new norms of doing business, Cloud technologies will be the saviour they will turn to. This panel discussion brings you multiple viewpoints from experts in the cloud ecosystem -- from an end-user, a Cloud provider, a Cloud specialist and a Data Centre provider on how to successfully tread the waters of digital transformation and adoption.
(11 August 2021, 10.10 am to 11.05 am)
- **“Charting the Future of eCommerce”**
Insights on new and emerging technology trends that will shape the future of eCommerce. A call to all businesses to start adopting these technologies to stay in the game!
(13 August 2021, 10.00 am to 11.00 am)
- **“Immersive Retail: Connecting Bricks with Clicks”**
The Covid-19 pandemic has disrupted the retail space. Join us in exploring the digital transformation journey of our local and international retailers in ensuring a seamless shopping experience that surpasses customer expectations.
(13 August 2021, 11.00 am to 12.00 pm)

- **“eCommerce for All: Assistive Technologies for the Disabled”**
Dive into the technologies that have helped the disabled community in adopting eCommerce by making it easier to start, run, and grow a business
(13 August 2021, 3.30 pm to 4.30 pm)

For more information on Malaysia Tech Month 2021, visit mdec.my/mtm2021. Visitors and participants will be able to keep track of MTM'21's many events and talks as well as network with fellow attendees via the [Hubilo Events app](#), which can be downloaded on [Google Play](#) as well as the [Apple App Store](#).

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About Malaysia Tech Month 2021

Malaysia Tech Month 2021 (MTM 2021) is a virtual, month-long curation of electrifying digital and technology keynotes, workshops, discussion panels and business-matching sessions. It will feature distinguished group of local and international industry speakers and investors to share their expert thoughts and experiences in 4IR-driven digital economy.

MTM 2021 will see exciting programmes that will allow the spotlight to be shone upon digital ecosystem leaders and creators, leading-edge companies as well as talents, enabling all stakeholders to discover new perspectives on domestic and global trends in artificial intelligence, drone tech, data analytics, fintech and digital workforce.

Drawing out new tech conversations from public sector and enterprise decision makers, entrepreneurial and academic circles, MTM 2021 aims to drive MDEC's aspirations in establishing Malaysia as the Heart of Digital ASEAN and further reinforce Malaysia's position as the first-mover for the rise of the digital economy in the present and post-pandemic era.

About Malaysia Digital Economy Corporation (MDEC)

Malaysia Digital Economy Corporation (MDEC) is the agency under the Ministry of Communications and Multimedia Malaysia leading the nation's digital transformation for 25 years. MDEC's agenda is **Malaysia 5.0**, enabling a nation deeply integrated with technology, providing equitable digital opportunities to the people and businesses.

In order to achieve this, we will focus on four key DIGITAL thrusts, **New skills, Adoption, Disruptors and Investments**. This forms the basis of our NADI Digital brand campaign, that will drive our core programmes for the rakyat, business and investors. MDEC's aim is for Malaysia to become a globally competitive digital nation, anchored on inclusivity, sustainability and shared prosperity, firmly establishing Malaysia as the Heart of Digital ASEAN.

#Malaysia5.0 #NadiDigital #SayaDigital #MHODA #MyMDEC

To find out more about MDEC's Digital Economy initiatives, please visit us at www.mdec.my or follow us on:

Facebook: <https://www.facebook.com/MyMDEC/>

Twitter: @mymdec

For media queries, kindly contact:

Dashika Gnaneswaran - dashika.gnaneswaran@mdec.com.my

Simon Yap – simon.yap@mdec.com.my