

Week Four of Malaysia Tech Month 2021 Dives into the Trends, Technology and Talents that are the Digital Disruptors of Today

- *Titled the Digital Disruptors Week, Week Four of MTM'21 will focus on the digital-led disruptions of today, from Islamic FinTech and cryptocurrency to mobile commerce and eSports*
- *Key conferences in the week include the Creative Tech Summit eSports Conference, alongside satellite events such as the Maxis' entrepreneur-centric Spark UsahaWIRA*
- *Key sessions of the week include "Future Trends in the Muslim Lifestyle Market"; "Empowering Digital Adoption via DroneTech"; and "Behind the Scenes of Professional eSports Athletes."*

CYBERJAYA, 20 AUGUST 2021: After three weeks of electrifying events surrounding digital investments, the digital ecosystem, and the digital workforce, we now approach Week Four of the Malaysia Tech Month 2021 (MTM'21).

Titled the Digital Disruptors Week, Week Four will deep dive into the digital-led disruptions of today, from Islamic FinTech and cryptocurrency to mobile commerce, digital banks, and mobile eSports.

Starting from 29 July and concluding on 30 August 2021, MTM'21 is a virtual curation of digital and technology events geared promoting investments in the digital economy, organised by Malaysia Digital Economy Corporation (MDEC), Malaysia's lead agency in digital transformation.

The month-long curation of contents features over 40 events and more than 300 local and international industry speakers and investors, rolled out across four themed weeks encapsulating MDEC's NADI Digital Pillars – New Skills, Adoption, Disruptors, and Investments.

The Digital Disruptors Week of MTM'21, which takes place from 23 to 27 August, will kick off with a FinTech Showcase on Monday, featuring presentations from Malaysian FinTech companies that are taking on the world such as Soft Space, JurisTech and Innov8tif.

25 August (Wednesday) will see the Creative Tech Summit eSports Conference, a one-day event focused on the eSports industry, delving into topics that include "Business and Investment in eSports", "Behind the Scenes of Professional eSports Athletes and Players", and "Alternatives to eSports Job Opportunities".

Notable satellite events from MDEC's esteemed partners include Spark UsahaWIRA by Maxis, an extension of the telco's UsahaWIRA campaign which highlights the importance and role of digital technology as a key component of entrepreneurship in Malaysia today.

This two-day event, happening from 24 August 2021, will see successful entrepreneurs share their journey on digital entrepreneurships, on top of multiple workshop sessions hosted by industry players as well as Maxis' SME Help Squad, who will be present to guide entrepreneurs towards grants and digital solutions that will benefit them.

Highlights of the Digital Disruptors Week include:

- **"Regulators Bootcamp"**
Moderated by Ruslena Ramli, Head, Fintech and Islamic Digital Economy, MDEC, this panel session seeks to discuss the latest innovation, partnerships, business models and trends happening in Malaysia surrounding the FinTech space. The panel of experts include the likes of Ng Sai Kit, Vice Chairman, Malaysian Venture Capital & Private Equity Association; Wan Malawati Wan Mansor, Deputy Director, Financial Development & Innovation, Bank Negara Malaysia; and Azrina Azmel, Deputy General Manager, Securities Commission Malaysia.
(23 August 2021, 9.30am to 10.30am)
- **"From Islamic Finance to Halal Tourism – Future Trends in the Muslim Lifestyle Market"**
Pre-pandemic, the Muslim lifestyle segment has seen consistent growth across many sub-sectors. However, stakeholders in this segment will have to embrace a new reality post-

pandemic – they will need to be agile and flexible to reach to a fast-changing landscape. This panel session will discuss future trends of the Muslim Lifestyle space, particularly Halal Tourism, Islamic Finance, and digital payments.

(24 August 2021, 11.00am to 12.00pm)

- **“Alternative Funding: No Longer an Option but Mainstream”**

In 2016, Malaysia became one of the first countries to establish a regulated alternative funding ecosystem, with the introduction of equity crowdfunding (ECF). Moderated by Elaine Lockman of Ata Plus with panellists from alternative funding platforms PitchIN, Fundnel and MyStartr, this panel looks at how – five years on – the alternative funding scene has evolved in the country.

(24 August 2021, 11.00am to 12.00pm)

- **“Five Lessons of Resiliency and How Exponential Technologies Are Transforming Businesses and Society”**

How do you pivot from manufacturing to healthcare? How would the next 10 years of cybersecurity destroy the last 10? What would the future of flying robots look like? This collection of talks featuring successful local disruptors such as Blinkware, Inmagine, LGMS and Aerodyne will dive into how they remain resilient in the COVID-19 pandemic, and how technology will transform business and society in the near future.

(26 August 2021, 12.00pm to 1.15pm)

- **“Empowering the Economic Sectors with DroneTech Adoption”**

As DroneTech become increasingly more prevalent, the question on how it can empower various economic sectors surfaces. To aid in answering this question is a panel featuring representatives from PwC UK, SME Corp, IIB Ventures at Iskandar Investment Berhad, Malaysian Global Innovation and Creativity Centre (MaGIC) and the Civil Aviation Authority of Malaysia (CAAM).

(27 August 2021, 11.30am to 1.00pm)

- **“Empowering the Agriculture Sector with Digital AgTech Adoption”**

The question of food security has become increasingly relevant at the wake of the COVID-19 pandemic and global disruptions in the supply chain. A strong agriculture sector can help elevate these concerns, and one way to empower it is to embrace digital agriculture technology (AgTech), as this panel of experts from the government, agriculture sector and academia will demonstrate.

(27 August 2021, 2.30pm to 4.00pm)

For more information on Malaysia Tech Month 2021, visit mdec.my/mtm2021. Visitors and participants will be able to keep track of MTM'21's many events and talks as well as network with fellow attendees via the [Hubilo Events app](#), which can be downloaded on [Google Play](#) as well as the [Apple App Store](#).

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About Malaysia Tech Month 2021

Malaysia Tech Month 2021 (MTM 2021) is a virtual, month-long curation of electrifying digital and technology keynotes, workshops, discussion panels and business-matching sessions. It will feature distinguished group of local and international industry speakers and investors to share their expert thoughts and experiences in 4IR-driven digital economy.

MTM 2021 will see exciting programmes that will allow the spotlight to be shone upon digital ecosystem leaders and creators, leading-edge companies as well as talents, enabling all stakeholders to discover new perspectives on domestic and global trends in artificial intelligence, drone tech, data analytics, fintech and digital workforce.

Drawing out new tech conversations from public sector and enterprise decision makers, entrepreneurial and academic circles, MTM 2021 aims to drive MDEC's aspirations in establishing Malaysia as the Heart of Digital ASEAN and further reinforce Malaysia's position as the first-mover for the rise of the digital economy in the present and post-pandemic era.



About Malaysia Digital Economy Corporation (MDEC)

Malaysia Digital Economy Corporation (MDEC) is the agency under the Ministry of Communications and Multimedia Malaysia leading the nation's digital transformation for 25 years. MDEC's agenda is **Malaysia 5.0**, enabling a nation deeply integrated with technology, providing equitable digital opportunities to the people and businesses.

In order to achieve this, we will focus on four key DIGITAL thrusts, **New skills, Adoption, Disruptors and Investments**. This forms the basis of our NADI Digital brand campaign, that will drive our core programmes for the rakyat, business and investors. MDEC's aim is for Malaysia to become a globally competitive digital nation, anchored on inclusivity, sustainability and shared prosperity, firmly establishing Malaysia as the Heart of Digital ASEAN.

#Malaysia5.0 #NadiDigital #SayaDigital #MHODA #MyMDEC

To find out more about MDEC's Digital Economy initiatives, please visit us at www.mdec.my or follow us on:
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Twitter: @mymdec

For media queries, kindly contact:

Dashika Gnaneswaran - dashika.gnaneswaran@mdec.com.my

Simon Yap – simon.yap@mdec.com.my