FOR IMMEDIATE RELEASE
MEDIA STATEMENT

RBC Pledges RM100,000 To Support Frontline Heroes via MDEC’s #DigitalVsCovid Movement

Cyberjaya, 24 June 2020 – RBC Investor & Treasury Services in Malaysia, an entity of Royal Bank of Canada (RBC) pledged RM100,000 to support Frontliners via the Malaysia Digital Economy Corporation (MDEC)’s #DigitalVsCovid Donation Drive.

“I am happy to see the cooperation between the Government and private sectors continue to develop over the years and especially during these unprecedented times. These thoughtful charitable commitments reflect how the private sectors come forward to work closely with the Government to extend additional support to the rest of the economy and throughout the post-MCO period,” she MDEC’s Chief Executive Officer Pn. Surina Shukri.

To date, donated lifesaving supplies include PPE/ICU suits (sterile protective coverall); 3-ply face masks; face visors; ‘space’ suits; food and general supplies; and other types of required medical equipment.

“We are honoured to be able to provide support to our frontline heroes who are leading the way in the fight against this pandemic and are helping to keep our communities safe,” said Wilson Sunny, Managing Director, Head of Malaysia and Head of Client Operations, RBC Investor and Treasury Services APAC.

“Royal Bank of Canada has a strong presence in Malaysia and we are passionate about making a difference to our clients and local communities where we work and live,” Wilson added.

In total, MDEC has raised over RM387,000 thousand in pledges from internal and external donors during its #DigitalVsCovid movement.

Part of pledges was also made via the digital crowdfunding platforms which MDEC had taken the lead to convene and drive to raise funds to deploy medical gears and protective equipment for medical professionals to fight against the spread of the Covid-19.

The participating crowdfunding platforms include the Global Sadaqah (globalsadaqah.com), pitchIN (pitchin.my), and SimplyGiving (simplygiving.com). The funds were channeled to IMARET, (http://www.imamalaysia.org/what-we-do/imaret/), a reliable and certified...
A non-profit organisation (NGO) that conforms to MKN20 protocol to distribute the items to hospitals and ‘Klinik Kesihatan’ nationwide.

#DigitalVsCovid Movement which is supported strongly by the Ministry of Multimedia and Communications Malaysia to continue to help local businesses and communities through various initiatives that can assist to lessen the socio-economic impact due to the spread of the Covid-19 outbreak.

MDEC would like to extend its appreciation to Malaysian public and businesses for their support and contribution.

Let’s flatten the curve. #Kitajagakita #DigitalVsCovid

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About Malaysia Digital Economy Corporation (MDEC)
Malaysia Digital Economy Corporation (MDEC) is a government agency under the purview of the Ministry of Communications and Multimedia Malaysia entrusted to lead Malaysia’s digital economy forward. Incorporated in 1996 to oversee the development of the MSC Malaysia initiative, MDEC’s primary mandate today is to accelerate the growth of digitally-skilled Malaysians, digitally-powered businesses and digital investments in Malaysia. MDEC is focused on creating inclusive, high-quality growth through the nationwide digitalisation initiatives that are in line with the Government’s Shared Prosperity Vision 2030 and firmly establishing Malaysia as the Heart of Digital ASEAN.

#LetsBuildTogether #DigitalMalaysiaForward #DigitalVsCovid

MDEC has also launched a campaign to raise awareness and mitigate against the spread of the Covid-19 threat with a series of short videos across its social media channels that encourage a digital approach to combat Covid-19.

For more information and updates, please visit www.mdec.my or follow us on:
Facebook: https://www.facebook.com/MyMDEC/
Twitter: @mymdec

About RBC
Royal Bank of Canada (RBC) is a global financial institution with a purpose-driven, principles-led approach to delivering leading performance. Our success comes from the 85,000+ employees who bring our vision, values and strategy to life so we can help our clients thrive and communities prosper. As Canada’s biggest bank, and one of the largest in the world based on market capitalization, we have a diversified business model with a focus on innovation and providing exceptional experiences to our 17 million clients in Canada, the U.S. and 34 other countries. Learn more at rbc.com.

We are proud to support a broad range of community initiatives through donations, community investments and employee volunteer activities. See how at rbc.com/community-social-impact.

Part of RBC, RBC Treasury & Investor Services in Malaysia was incorporated in 2008 and attained MSC status in the same year. RBC Investor & Treasury Services is a specialist provider of asset services, custody, payments and treasury and market services for financial and other institutional investors worldwide. With over 1,100 employees in Kuala Lumpur and Cyberjaya, our operational centre of excellence provides services across our global network of offices.