



For Immediate Release

Bringing Joy to Orphans Through Upin & Ipin

KUALA LUMPUR, 1 April 2019 – Malaysia Digital Economy Corporation (MDEC) and local production company, Les' Copaque Production, spread smiles and laughter to over 70 orphans from Pusat Jagaan Baitus Sakinah Wal Mahabbah and Persatuan Kebajikan Thirumular Malaysia at a special screening of Upin & Ipin: The Lone Gibbon Kris last Friday (29th March 2019).

The movie was screened at **TGV Cinemas – DPulze, Cyberjaya** and saw to Pn. Surina Shukri, Chief Executive Officer of MDEC, Hasnul Hadi Samsudin, Vice President of Creative Content and Technologies of MDEC and Burhanuddin Radzi, Founder and Managing Director of Les' Copaque Production in attendance.

Upin & Ipin: The Lone Gibbon Kris is Les' Copaque's latest 3D animated film, which tells the twin's adventure with their friends in a fantastical kingdom called "Inderaloka". There, they meet various well-known characters from local folklore such as Mat Jenin, Bawang Merah, Bawang Putih, and Pak Belalang.

"The local animation and talent quality have come so far and as a Malaysian, this is an especially proud moment for me and all of Malaysia," said Pn. Surina Shukri, CEO of MDEC. "Watching Upin & Ipin with the kids was definitely a very special experience for me. To be able to see locally produced animation bring so much joy to the audience was amazing. I hope Les' Copaque and other local organisations can continue to produce world-class quality animations and take Malaysia to the next level."

"Production for The Lone Gibbon Kris started over five years ago, and the entire Les' Copaque Production team, including myself are extremely proud to be able to bring joy to the kids through our work," said Burhanuddin Radzi, Founder and Managing Director of Les' Copaque Production. "We want to create world-class animations that not only can put Malaysia on the map, but also to inspire more Malaysians to be creative and showcase their talents. MDEC has truly been supportive throughout our journey and we are excited to grow Les' Copaque and Upin & Ipin to the next level together with them."

Upin & Ipin: The Lone Gibbon Kris started screening in cinemas nationwide on 21st March 2019.

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ABOUT MALAYSIA DIGITAL ECONOMY CORPORATION (MDEC)

Malaysia Digital Economy Corporation or MDEC (formerly known as Multimedia Development Corporation Sdn. Bhd.) is the lead agency in driving the digital economy in Malaysia under the Ministry of Communications and Multimedia Malaysia. Since its inception, MDEC's mission is to develop the nation's digital economy. MDEC's implementation efforts are centred on driving investments, building local tech champions, catalysing digital innovation ecosystems and propagating digital inclusivity.

MDEC is also responsible to ensure that Malaysia plays an integral part in developing and nurturing talent to drive digital innovation around the world, while attracting participation from global ICT companies to invest and develop cutting edge digital and creative solutions in the country.

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