

#MyDigitalWorkforce Week of MTM'21 Set to Offer 5,000 Job Vacancies, Digital Skilling Opportunities to the Malaysian Workforce

- *Week Three of Malaysia Tech Month 2021 sees the return of #MyDigitalWorkforce Week, a virtual event featuring webinars on digital jobs and upskilling opportunities*
- *The Digital Jobs Expo is expecting more than 5,000 job vacancies from more than 100 companies including KPMG, Dell Technologies, Shopee and Petronas Digital*
- *#MyDigitalWorkforce Week offers 20 webinars from hiring companies focusing on several digital job tracks and softskills for jobseekers, on top of more than 70 satellite events in collaboration with various partners*

CYBERJAYA, 13 AUGUST 2021: For Week Three of Malaysia Tech Month 2021 (MTM'21), Malaysia Digital Economy Malaysia (MDEC), Malaysia's lead agency in digital transformation, will be bringing back the #MyDigitalWorkforce Week.

Happening from 16 to 30 August 2021, #MyDigitalWorkforce Week is a virtual event featuring a series of webinars on digital jobs and career awareness, reskilling and upskilling opportunities, and a jobs expo all aimed at preparing the Malaysian workforce for jobs in the digital economy.

The objectives of #MyDigitalWorkforce Week are to match job seekers with companies looking for digital talents, as well as creating digital jobs awareness among job seekers. Additionally, the week-long event brings digital upskilling and reskilling opportunities to jobseekers and employees.

#MyDigitalWorkforce Week is headlined by the Digital Jobs Expo, which is expecting more than 5,000 job vacancies from more than 100 companies that include the likes of KPMG, Dell Technologies, Shopee and Petronas Digital. The Digital Jobs Expo is set to run from 16 to 30 August.

Kicking off #MyDigitalWorkforce Week will be a keynote panel session that includes speakers from Intel, MDEC, Korn Ferry, Malaysian Digital Association and Sarawak Digital Economy Corporation to provide jobseekers with a realistic view of the job market, and what they can do to better equip themselves for jobs in the digital economy.

Beyond that, the week-long event also features a total of 20 webinars with more than 40 speakers from hiring companies, with each day of the week focusing on different tracks. They are:

- Day 1: Software Development
- Day 2: Software Development & Data
- Day 3: Cybersecurity
- Day 4 & 5: Digital Global Business Services

These webinars feature speakers from renowned organisations that include AXA Affin, CIMB, Zalora, Oracle, Karuna (Sarawak) and PPG Coating.

MDEC is also working with various partners to hold more than 70 #MyDigitalWorkforce Week satellite events, including training companies and industry experts who will be offering webinars, panel sessions, and training in digital tech areas. Among the participating companies are 42KL, HELP University, General Assembly, Trainocate (M) Sdn Bhd and Open Learning Global (M) Sdn Bhd.

These satellite events, which are set to run for two weeks from 16 to 30 August 2021, will cover relevant topics including artificial intelligence (AI), machine learning, data science, robotic process automation (RPA) and other emerging technologies.

#MyDigitalWorkforce Week comes at a time of increased relevance. COVID-19 has greatly shifted the job landscape and the way people work. The pandemic and the resulting lockdowns have also increased Malaysia's [unemployment rate](#), which rose to 4.8% in 2020, compared to 3.3% in 2019.

#MyDigitalWorkforce Week follows several of MDEC's initiatives to empower jobseekers and employees with digital skills and to embrace the digital workforce.

"The third week of the Malaysian Tech Month is going to be all of about jobs and skills for the digital economy. Participants will get a chance to interact with prospective employers, training providers, and MDEC executives, all working together to provide practical guidance on re-skilling and up-skilling for fast growing digital jobs," said Dr. Sumitra Nair, MDEC's Vice President and Head of Digital Skills and Jobs.

On 5 April 2021, MDEC introduced MyDigitalWorkforce Work in Tech (MYWiT), which incentivises companies to hire unemployed workers in digital tech or services roles. The initiative provides jobs and helps to upskill unemployed Malaysians while providing support to hiring employers through salary and training incentives.

Besides that, MDEC has expanded the [Digital Skills Training Directory](#) to now include Work & Learn, Career Upgrade and Learning on Demand courses. To date, the initiative has more than 250 courses covering focus areas that include data science, cybersecurity, animation, games development, software development and the newly-added digital global business services (DGBS) and 9 online learning platform partners.

MDEC is also bringing back its Let's Learn Digital Campaign, following a successful run last year in collaboration with Coursera. This year, Let's Learn Digital has kicked-off with free Digital Marketing courses and certification from Facebook, Google, and LinkedIn.

Day 1 of #MyDigitalWorkforce Week will include a webinar titled "Let's Learn Digital: Level Up Your Digital Skills" to explore more on the campaign's robust offerings.

To sign up for #MyDigitalWorkforce Week and for more information on the event, visit <https://mydigitalworkforceweek.my/>

#MyDigitalWorkforce Week falls on Week Three of Malaysia Tech Month 2021, a month-long virtual curation of electrifying digital and technology events geared promoting investments in the digital economy. It features over 40 events and more than 300 local and international industry speakers and investors, which are rolled out across four themed weeks encapsulating MDEC's NADI Digital pillars—New Skills, Adoption, Disruptors, and Investments.

For more information on Malaysia Tech Month 2021, visit mdec.my/mtm2021. Visitors and participants will be able to keep track of MTM'21's many events and talks as well as network with fellow attendees via the [Hubilo Events app](#), which can be downloaded on [Google Play](#) as well as the [Apple App Store](#).

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About Malaysia Tech Month 2021

Malaysia Tech Month 2021 (MTM 2021) is a virtual, month-long curation of electrifying digital and technology keynotes, workshops, discussion panels and business-matching sessions. It will feature distinguished group of local and international industry speakers and investors to share their expert thoughts and experiences in 4IR-driven digital economy.

MTM 2021 will see exciting programmes that will allow the spotlight to be shone upon digital ecosystem leaders and creators, leading-edge companies as well as talents, enabling all stakeholders to discover new perspectives on domestic and global trends in artificial intelligence, drone tech, data analytics, fintech and digital workforce.

Drawing out new tech conversations from public sector and enterprise decision makers, entrepreneurial and academic circles, MTM 2021 aims to drive MDEC's aspirations in establishing Malaysia as the Heart of Digital ASEAN and further reinforce Malaysia's position as the first-mover for the rise of the digital economy in the present and post-pandemic era.

About Malaysia Digital Economy Corporation (MDEC)

MEDIA RELEASE



Malaysia Digital Economy Corporation (MDEC) is the agency under the Ministry of Communications and Multimedia Malaysia leading the nation's digital transformation for 25 years. MDEC's agenda is **Malaysia 5.0**, enabling a nation deeply integrated with technology, providing equitable digital opportunities to the people and businesses.

In order to achieve this, we will focus on four key DIGITAL thrusts, **New skills, Adoption, Disruptors and Investments**. This forms the basis of our NADI Digital brand campaign, that will drive our core programmes for the rakyat, business and investors. MDEC's aim is for Malaysia to become a globally competitive digital nation, anchored on inclusivity, sustainability and shared prosperity, firmly establishing Malaysia as the Heart of Digital ASEAN.

#Malaysia5.0 #NadiDigital #SayaDigital #MHODA #MyMDEC

To find out more about MDEC's Digital Economy initiatives, please visit us at www.mdec.my or follow us on:
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