

MDEC Will Drive Digital Agenda With Launch Of Twelfth Malaysia Plan

- *MDEC welcomes Government's focus on digitalisation; accelerating initiatives towards an inclusive digital society enjoying shared prosperity*
- *Focus on reducing the digital divide and attracting high quality digital investments*

CYBERJAYA, 28 SEPTEMBER 2021: Malaysia Digital Economy Corporation (MDEC), Malaysia's lead digital economy agency, welcomes the emphasis on digital and technology for the nation's development in the [Twelfth Malaysia Plan](#) (12MP) announced by YAB Prime Minister Datuk Seri Ismail Sabri Yaakob yesterday.

The five-year (2021–2025) plan – themed “A Prosperous, Inclusive, Sustainable Malaysia” - aims to steer Malaysia out of the COVID-19 pandemic effect and put the economy back on track. Efforts to achieve this will focus on digitalising micro, small and medium enterprises (MSMEs) to broaden market access and facilitating strategic and quality digital investment.

MDEC will intensify efforts to encourage MSMEs to adopt digital technologies in production, processes, and business services, mainly in the back-end of business operations. The 12MP also includes the positioning of Malaysia as the ASEAN digital centre, given the country's strong capability in cybersecurity solutions and digital content products.

“The focus on digitalising MSMEs and to position Malaysia as the ASEAN digital centre through the 12MP reaffirms the impact of MDEC's twin initiatives of #SayaDigital and Malaysia Heart of Digital ASEAN.

“We will continue to push forward initiatives to establish a progressive and inclusive digital economy in line with our vision as well as the goals of the Malaysia Digital Economy Blueprint (MyDIGITAL),” said Mahadhir Aziz, CEO, MDEC.

MDEC's initiatives such as eRezeki, eUsahawan and Global Online Workforce (GLOW) have collectively brought more than RM2.153 billion in income generated. More recently, MDEC has kicked off the 2021 edition of the 100 Go Digital Coaching programme, which aims to enable businesses in key sectors to move towards digitalising their businesses to remain competitive, sustainable, and profitable amidst the pandemic.

This year, MDEC kickstarted the Go-eCommerce Onboarding and Shop Malaysia Online campaigns that will benefit 300,000 local businesses by helping onboard them into eCommerce and ePayment platforms. From 2017 to 2020, MDEC has helped 489,000 SMEs adopt eCommerce, with companies using eCommerce for export growing from 1,800 to 27,000.

The Digital Investments Future5 (DIF5) strategy, a five-year plan focusing on five key thrusts, is aimed at attracting investments and advancing Malaysia's digital economy. By 2025, MDEC aims to have landed catalytic and high-quality digital investments to unlock new drivers of growth, which will be supported and facilitated by the Digital Investment Office (DIO).

MDEC's initiatives are also aimed towards reskilling and upskilling new and existing workforce for the digital economy. The Digital Skills Training Directory, for instance, serves as a one-stop guide to digital reskilling and upskilling via a catalogue of 250 courses and online training providers that have been specifically reviewed and endorsed by MDEC's Talent Expert Network (TEN).

MDEC has also been key to the development of the Malaysian cybersecurity and digital creative content industry. MATRIX is a collaboration programme between the government and industries to provide solutions with the aim to manage SME cybersecurity challenges and act as a catalyst for the success of SMEs in the era of digital economy.

MEDIA STATEMENT



Since 2019, MDEC has led the development of the Digital Content Ecosystem (DICE) Policy, which aims to fortify the local digital content industry and position Malaysia as a leader in digital content creation and production.

#END#

About Malaysia Digital Economy Corporation (MDEC)

Malaysia Digital Economy Corporation (MDEC) is the agency under the Ministry of Communications and Multimedia Malaysia leading the digital transformation of the economy for 25 years. We aim to enable a progressive, innovation-led digital economy.

To achieve this, MDEC will execute on its **NADI** (Nadi Digital) framework, based on four thrusts: **New skills, Adoption, Digital ScaleUps and Investments**. NADI will drive our core programmes for the rakyat, industry and investors. MDEC will continue to lead Malaysia's digital economy forward towards becoming a globally competitive digital nation, anchored on innovation, sustainability, and shared prosperity, firmly establishing Malaysia as the Heart of Digital ASEAN.

#MyMDEC #NadiDigital #SayaDigital #HeartofDigitalASEAN

To find out more about MDEC's Digital Economy initiatives, please visit us at www.mdec.my or follow us on: Facebook: <https://www.facebook.com/MyMDEC/> Twitter: @mymdec

For media queries, kindly contact:

Simon Yap – simon.yap@mdec.com.my