

## **MDEC Launches Malaysia Tech Month 2021 to Assert Malaysia as the Heart of Digital ASEAN**

- *MTM'21 is a virtual, month-long curation of electrifying digital and technology keynotes, workshops, discussion panels and business-matching sessions geared towards promoting investments in the digital economy*
- *Content and satellite events across the month will be rolled out in four themed weeks encapsulating MDEC's NADI Digital Pillars – New Skills, Adoption, Disruptors and Investments*
- *MTM'21 is aligned to MDEC's 'Digital Investments Future 5' Strategy, which aims to secure high-quality digital investments to unlock new drivers in the digital economy*

**CYBERJAYA, 29 JULY 2021:** The Minister of Communications and Multimedia of Malaysia (KKMM) today launched the Malaysia Tech Month 2021 (MTM'21), a virtual, month-long curation of electrifying digital and technology contents organised by the Malaysia Digital Economy Corporation (MDEC), geared toward promoting investments in the digital economy and establishing the nation as the Heart of Digital ASEAN.

The MTM'21 is aligned to MDEC's recently-unveiled 'Digital Investments Future5' (DIF5) Strategy - a five-year plan focusing on five key thrusts aimed at attracting investments and advancing Malaysia's digital economy in line with the Malaysia Digital Economy Blueprint (MyDIGITAL). The five-year initiative, which will run from 2021 to 2025 following the 12<sup>th</sup> Malaysia Plan, aims to secure high-quality digital investments as it seeks to unlock new drivers of growth in the digital economy.

The stellar line up of internationally-renowned speakers include Professor Dr. Michio Kaku, World Renowned Futurist, Best-selling Author and Populariser of Science, USA; Dr Luc Julia, Chief Scientific Officer of Renault Group, USA and the Co-Creator of Apple Siri; and Michael Tchong, Futurist and Author of Ubertrends, USA. This line up will be enhanced by Malaysia's own Tech Titans (or Digital Doyens) from the inimitable Tan Sri Tony Fernandes, CEO Air Asia; Patrick Grove, Internet and media mogul to Eric Cheng, Co-Founder & Group CEO, Carsome, Malaysia's first Unicorn. Other distinguished speakers include; Muhamad Fajrin Rasyid, Co-Founder, Bukalapak, Indonesia; Kamarul A Muhamed, Founder & Group CEO, Aerodyne Group and many more.

"The landscape today is vastly different. However, the time has never been better for digital technologies as we navigate unprecedented and new socio-economic norms and radical disruptions to business and life as usual. As we push the digital economy needle forward, we must not lose sight of the ultimate goal of our effort; the quality of life of the Rakyat.

"We are cognizant of the plights and concerns and continue to do our utmost to ensure technology serves the benefits of the people, ensuring equitable opportunities for the many. We build, we connect, we facilitate and we make it happen. The launch of the second edition of the highly successful Malaysia Tech Month is testament of this," said YB Dato' Saifuddin Abdullah, Minister of Communications and Multimedia Malaysia.

Taking place from 29 July till 30 August 2021, MTM'21 will be featuring over 40 curated events and more than 300 local and international industry speakers and investors. Throughout the month, these industry leaders and tech innovators will be sharing their thoughts and experiences through a variety of keynotes, workshops, discussion panels and matching sessions.

"By driving conversations within our key industry sectors such as FinTech and Islamic Digital Economy, as well as fostering regional and global collaborations through business matching and investment facilitations, MTM'21 will take us several steps forward towards achieving our DIF5 goals. This will act as a catalyst of enabling our vision of Malaysia 5.0, a nation deeply integrated with technology, providing equitable digital opportunities to the people and businesses," said Datuk Wira Dr Hj. Rais Hussin Mohamed Ariff, Chairman, MDEC.

The content across the month will be rolled out in four themed weeks encapsulating MDEC's NADI Digital pillars— New Skills, Adoption, Disruptors and Investments.

- **Week 1 (2 to 6 August 2021) - Digital Investment**  
Focuses on Malaysia being the Heart of Digital Investments. Participants can engage with experts and existing investors on Malaysia's digital investment landscape, how they can establish and grow in the country, with a view on the region's investment outlook.
- **Week 2 (9 to 13 August 2021) - Digital Ecosystem**  
Looks towards driving the business ecosystem to embrace digitalisation, utilising the 4IR tools at their disposal, and understanding vital aspects such as cybersecurity.
- **Week 3 (16 to 20 August 2021) - Digital Skills**  
Nurturing future-ready talent for the global market. The week delves into topics like jobs and careers in the digital economy, the digital tools that can enhance the workforce, and exploring the future of work.
- **Week 4 (23 to 27 August 2021) - Digital Disruptors**  
Deep-dives into the digital-led disruptions of today, from Islamic fintech and cryptocurrency to mobile commerce, digital banks and mobile esports.

"Through MTM'21, investors will have the perfect platform to explore business opportunities, gain valuable market access and access digital talents within the local tech industry as well to seek more effective collaborations to improve innovations. It is also the perfect opportunity for us to showcase Malaysia's strength at a regional and global stage, of Malaysia's viability as the digital investment hub of choice as part of our DIF5 strategy.

"With MTM'21, we want to ensure that MTM'21 democratises the sharing of content, knowledge and ideas for people in all walks of life. Together, we can build a thriving ecosystem that will support the goals of MyDIGITAL and the National Fourth Industrial Revolution Policy, which aims to develop Malaysia into a high-tech nation by 2030," said Surina Shukri, CEO, MDEC.

For more information on Malaysia Tech Month 2021, visit [mdec.my/mtm2021](https://mdec.my/mtm2021). Visitors and participants will be able to keep track of MTM'21's many events and talks as well as network with fellow attendees via the [Hubilo Events app](#), which can be downloaded on [Google Play](#) as well as the [Apple App Store](#).

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#### **About Malaysia Tech Month 2021**

Malaysia Tech Month 2021 (MTM 2021) is a virtual, month-long curation of electrifying digital and technology keynotes, workshops, discussion panels and business-matching sessions. It will feature distinguished group of local and international industry speakers and investors to share their expert thoughts and experiences in 4IR-driven digital economy.

MTM 2021 will see exciting programmes that will allow the spotlight to be shone upon digital ecosystem leaders and creators, leading-edge companies as well as talents, enabling all stakeholders to discover new perspectives on domestic and global trends in artificial intelligence, drone tech, data analytics, fintech and digital workforce.

Drawing out new tech conversations from public sector and enterprise decision makers, entrepreneurial and academic circles, MTM 2021 aims to drive MDEC's aspirations in establishing Malaysia as the Heart of Digital ASEAN and further reinforce Malaysia's position as the first-mover for the rise of the digital economy in the present and post-pandemic era.

#### **About Malaysia Digital Economy Corporation (MDEC)**

Malaysia Digital Economy Corporation (MDEC) is the agency under the Ministry of Communications and Multimedia Malaysia leading the nation's digital transformation for 25 years. MDEC's agenda is **Malaysia 5.0**,

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enabling a nation deeply integrated with technology, providing equitable digital opportunities to the people and businesses.

In order to achieve this, we will focus on four key DIGITAL thrusts, **New skills, Adoption, Disruptors and Investments**. This forms the basis of our NADI Digital brand campaign, that will drive our core programmes for the rakyat, business and investors. MDEC's aim is for Malaysia to become a globally competitive digital nation, anchored on inclusivity, sustainability and shared prosperity, firmly establishing Malaysia as the Heart of Digital ASEAN.

**#Malaysia5.0 #NadiDigital #SayaDigital #MHODA #MyMDEC**

To find out more about MDEC's Digital Economy initiatives, please visit us at [www.mdec.my](http://www.mdec.my) or follow us on:  
Facebook: <https://www.facebook.com/MyMDEC/>  
Twitter: @mymdec

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