



MDEC LEVEL UP KL Announces SEA Games Awards 2021

- *The 5th edition annual awards event set to receive over 100 submissions over 10 award categories including Best Technology, Best Visual Art and more*

CYBERJAYA, 4 AUGUST 2021 – The Malaysia Digital Economy Corporation (MDEC), Malaysia’s lead agency in digital transformation, via its LEVEL UP KL initiative, announced the hosting of SEA Game Awards 2021. In its fifth iteration, the SEA Game Awards is set to recognise and celebrate the creativity, artistry and technical genius of the finest developers and games from the South-East Asian video game industry.

LEVEL UP KL is Malaysia’s premier annual game showcase, with the focus on highlighting the best of what the Malaysian and the wider Southeast Asia region’s game industry has to offer to the world.

“SEA Game Awards is a celebration of indie game studios and budding game developers from the South-East Asian region. While our region may be small, we’re a diverse community with so much to offer in terms of our stories, creativity, and technical skills”, said Mohan Low, Director of Malaysia Digital Economy Corporations’ Digital Creative Content office.

Southeast Asian game studios and students involved in game development are encouraged to send in their submissions to be in the running to become one of the winners of the 10 categories available. The categories range from technical aspects of the game, such as sound and visual, to crowd and jury favourites.

“The SEA Game Awards is an important cornerstone event for game developers in the region. Each year we receive over 100 submissions and this year should be no different. We are very excited to receive the submissions for the various categories and look forward to the best that the region has to offer. The selection process will also be increasingly difficult as the quality and creativity from the region continues to rise and impress”, added Mohan.

Winners will be announced during the SEA Game Awards ceremony scheduled in November 2021 and will be broadcasted to the entire Southeast Asian region and livestreamed across various platforms. Shortlisted games will also be showcased at MY Digital Creativity Festival, a collaborative event between LEVEL UP KL and Kre8tif! to bring the latest South-East Asian games and animation to the public.

Entries can be submitted via: <https://mdec.my/digital-economy-initiatives/for-the-industry/entrepreneurs/digital-creative-content/levelupkl-sea-game-award/>

Submission ends 13 August 2021.

Appendix

Awards Categories

Grand Jury Award	Rising Star Award
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Audience Choice Award	Best Technology
Best Visual Art	Best Game Design
Best Innovation	Best Storytelling
Best Audio	Best Student Game

2020 Winner List

Grand Jury Award	Short Creepy Tales: 7pm
Rising Star Award	Fallen Knight
Audience Choice Award	Don't Stop The Party
Best Technology	Bake 'N Switch
Best Visual Art	Short Creepy Tales: 7pm
Best Game Design	Short Creepy Tales: 7pm
Best Innovation	Delight
Best Storytelling	A Space For The Unbound
Best Audio	Love Esquire
Best Student Game	Don't Stop The Party

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About Malaysia Digital Economy Corporation (MDEC)

Malaysia Digital Economy Corporation (MDEC) is the agency under the Ministry of Communications and Multimedia Malaysia leading the nation's digital transformation for 25 years. MDEC's agenda is **Malaysia 5.0**, enabling a nation deeply integrated with technology, providing equitable digital opportunities to the people and businesses.

In order to achieve this, we will focus on four key thrust lead DIGITAL thrusts, **New skills**, **Adoption**, **Disruptors** and **Investments**. This forms the basis of our NADI Digital brand campaign, that will drive our core programmes for the rakyat, business and investors. MDEC's aim is for Malaysia to become a globally competitive digital nation, anchored on inclusivity, sustainability and shared prosperity, firmly establishing Malaysia as the Heart of Digital ASEAN.

#Malaysia5.0 #NadiDigital #SayaDigital #MHODA #MyMDEC

To find out more about MDEC's Digital Economy initiatives, please visit us at www.mdec.my or follow us on: Facebook: <https://www.facebook.com/MyMDEC/> Twitter: @mymdec

About MY Digital Creativity Festival

MY Digital Creativity Festival is a virtual-gamified exhibition which will be taking place throughout the month of November. It is a collaborative event between LEVEL UP KL and Kre8tif! to bring the latest in South-East Asian games and animation to all.

Registration is free and attendees will be able to log on to the MY Digital Creativity Festival platform to access exhibition booths of local and international studios and creative companies. There will be a career fair which includes talks about working in the creative industry and a job search platform with vacancies from creative companies. Attendees can also watch and support their favourite team during the esports tournaments happening throughout the entire event.



MY Digital Creativity Festival promises to have a little something for everyone, whether you're an aspiring game developer, an esports fanatic, a lover of games, or just want to join in on the fun and see what the local South-East Asian gaming and animation community has to offer.

For more information, please visit <https://mdec.my/mydcf/> or follow us on Facebook <https://www.facebook.com/lvlupkualalumpur/> and Instagram https://www.instagram.com/levelup_kl/

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