

**FOR IMMEDIATE RELEASE**

## **Malaysia Kicks off #SeriouslyDigital Month Celebrating Malaysia as an ideal Digital Destination**

- Supported by MDEC, Malaysia Tech Week (MTW19) is the first major event in a month of industry driven tech events demonstrating Malaysia as the ideal digital destination and ASEAN gateway
- Another marker of the maturity of Malaysia's tech ecosystems, MTW19 together with Wild Digital and Beyond Paradigm will give delegates the opportunity to connect with best innovative minds, industry experts, and to leverage on industry experts and to scale up their business vision
- Conceptualised by MDEC together with partners, MTW19 is a powerful platform featuring innovation showcases, business matching opportunities, pitching platforms, and access to Malaysia's successful tech ecosystem network

**KUALA LUMPUR, 11 JUNE 2019** - Malaysia Digital Economy Corporation (MDEC) together with local organisations is supporting a month of city-wide industry driven tech events beginning on 17 June 2019 with Malaysia Tech Week (MTW19) followed by other major events including Wild Digital and Beyond Paradigm signaling Malaysia's maturity as the ideal digital destination and gateway to the ASEAN market.

Delegates will join some of Malaysia's best tech ecosystem players for a month of Malaysia Tech Week (MTW19) to be held city-wide during the week of 17-21 June 2019.

Malaysia's corporates, ecosystem partners, investors, regulators, and tech startups with delegations from around the world will share insights at the five-day event organised by the Knowledge Group of companies and supported by the MDEC with other partner companies.



As a platform for companies to boost their business expansion, MTW19's agenda will feature innovation showcases, business matching opportunities, pitching platforms, and access to Malaysia's successful tech ecosystem network. This will be complemented by a schedule of networking activities around Kuala Lumpur.

Other highlights include [MyDroneX](#) (17 June 2019), a conference and exhibition with the aim of propelling Malaysia's innovative DroneTech into the future. The event features keynote speakers from leading authorities, industry-specific panel discussions by experts, training, showcase, and university competition as well as a drone demonstration in Cyberjaya deregulated flying zone for drones.

In addition, [Malaysia Fintech Week \(MyFW\)](#) will be held in conjunction with Malaysia Tech Week 2019. Hosted by Bank Negara Malaysia, MyFintech Week (MyFW) brings together industry movers and shakers in the fields of finance and technology for meaningful exchanges to shape the future of financial services.

Two more major events for the #SeriouslyDigital month include the 5<sup>th</sup> edition of the [Wild Digital](#) conference by the Catcha Group (3 – 4 July 2019) to advance the startup ecosystem and [Beyond Paradigm](#) (17-18 July 2019 in Kuala Lumpur; and 20-21 July in Kuching), which demonstrates the values of Artificial Intelligence (AI), and will be officiated by the Prime Minister of Malaysia YAB Tun Dr. Mahathir Bin Mohamad.

MDEC Vice President, Growth Ecosystem Development, Norhizam Abdul Kadir, said: "Blessed with its rich diversity and location in Southeast Asia, Malaysia is an established business destination for tech investors – with a strong track record since the inception of the MSC Malaysia programme in 1996. During this month, we look forward to sharing many of Malaysia's success stories borne out of our strong ecosystem systems. Indeed, MTW19 – together with the other key events – celebrates the importance of building a solid base between key agencies and industry to build opportunities for Malaysians to both benefit from as well as participate in the building of the digital economy."

[Registration for MTW19](#) is now open, and more information about this event can be found at [www.malaysiatechweek.com](http://www.malaysiatechweek.com).

#LetsBuildTogether #SeriouslyDigital



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## **ABOUT MALAYSIA DIGITAL ECONOMY CORPORATION (MDEC)**

Malaysia Digital Economy Corporation or MDEC (formerly known as Multimedia Development Corporation Sdn. Bhd.) is the lead agency in driving the digital economy in Malaysia under the Ministry of Communications and Multimedia Malaysia. Since its inception 23 years ago, MDEC's mission is to develop the nation's digital economy. MDEC's implementation efforts are centred on driving investments, building local tech champions, catalysing digital innovation ecosystems and propagating digital inclusivity.

MDEC is also responsible to ensure that Malaysia plays an integral part in developing and nurturing talent to drive digital innovation around the world, while attracting participation from global ICT companies to invest and develop cutting edge digital and creative solutions in the country.

To know more about MDEC's efforts and initiatives in driving Digital economy, please visit [www.mdec.my](http://www.mdec.my) or follow us on:

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