



**FOR IMMEDIATE RELEASE**

***Enabling Malaysian Entrepreneurs In Their Quest For Funding at MTW19***

**CYBERJAYA, 12 JUNE 2019** – Looking to lead the nation's digital economy forward, Malaysia Digital Economy Corporation's (MDEC's) support of Malaysia Tech Week 2019 (MTW19) includes enabling a dynamic ecosystem for entrepreneurship. MTW19 is an industry-driven event, which will bring together regulators, investors, corporates, ecosystem partners, and entrepreneurs all in the tech hub of Southeast Asia—Kuala Lumpur, Malaysia.

One of the highlights of MTW19 will be the Pitch-Pit event where entrepreneurs can share their business ideas to potential investors in the hopes of scaling their business and getting funding.

There will be three Pitch-Pit events held throughout the week around Kuala Lumpur, the first will be held by TaqwaTech by Gobi Partners who focus more on startups that cater to Muslim consumers, secondly is UEM Sunrise who are looking for the next big PropTech startup, and the last one is held by a list of prominent Southeast Asian Venture Capitals including 500 Startups, Golden Gate Venture, Kejora Ventures, Redbeat Ventures and RHL Ventures.

Pitching is an essential step that could help expand a business. Many experienced entrepreneurs have shared tips on the art of successful pitching such as making your pitch into a story, to make slides simple and as visual as possible, with data in order to engage investors. If you would like to pitch your idea or even get some tips by listening to others pitch, head over to Pitch-Pit that will be happening throughout Malaysia Tech Week 2019 all around Kuala Lumpur.

Malaysia Digital Economy Corporation is going #SeriouslyDigital this month with Malaysia Tech Week 2019 that happens on 17 – 21 June 2019. MTW19 is the first of three major events happening from now till July supported by MDEC.

[Malaysia Fintech Week \(MyFW\)](#) will be held in conjunction with Malaysia Tech Week 2019 while two more major events for the #SeriouslyDigital month include the 5<sup>th</sup>



edition of the [Wild Digital](#) conference by the Catcha Group (3 – 4 July 2019) to advance the startup ecosystem and [Beyond Paradigm](#) (17-18 July 2019 in Kuala Lumpur; and 20-21 July in Kuching), which demonstrates the values of Artificial Intelligence (AI).

If you would like to find out more about Malaysia Tech Week 2019, visit the website <https://www.malaysiatechweek.com/>

#LetsBuildTogether #SeriouslyDigital

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### **ABOUT MALAYSIA DIGITAL ECONOMY CORPORATION (MDEC)**

Malaysia Digital Economy Corporation or MDEC (formerly known as Multimedia Development Corporation Sdn. Bhd.) is the lead agency in driving the digital economy in Malaysia under the Ministry of Communications and Multimedia Malaysia. Since its inception 23 years ago, MDEC's mission is to develop the nation's digital economy. MDEC's implementation efforts are centred on driving investments, building local tech champions, catalysing digital innovation ecosystems and propagating digital inclusivity.

MDEC is also responsible to ensure that Malaysia plays an integral part in developing and nurturing talent to drive digital innovation around the world, while attracting participation from global ICT companies to invest and develop cutting edge digital and creative solutions in the country.

To know more about MDEC's efforts and initiatives in driving Digital economy, please visit [www.mdec.my](http://www.mdec.my) or follow us on:

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