

FREQUENTLY ASKED QUESTIONS (FAQ)
DIGITAL CREATIVE CONTENT MARKET ACCESS & BUSINESS MATCHING
PROGRAMME (2PS)
MALAYSIA DIGITAL ECONOMY CORPORATION (MDEC)

1. What is the 2Ps initiative?

This initiative is designed to provide assistance to companies who are offering digital creative content services and IP commercialization.

2. What are the benefits of this initiative?

- Expose companies in the International market place
- Creating Business opportunities for their IP and/or services
- Creating sales & commercialization of their IP and/or their services

3. Who are the beneficiaries of the initiative?

Digital Content creators & studios like animation, interactive games, new media & digital comics.

4. How do I register for the initiative?

The 2Ps registration kindly register here :
<http://bit.ly/MDECPRISMA2021>