



FREQUENTLY ASKED QUESTIONS (FAQ) DIGITAL CONTENT GRANT PRISMA (DCG PRISMA)

What is DCG PRISMA?

DCG PRISMA is a grant executable within 3-6 months. It is aimed at the local creative content players to produce new and exciting intellectual properties (IP) as well as aiding digital marketing initiatives and distribution of IP.

What are the scope of projects and type of grant available for the DCG PRISMA 2022?

Details of the scope of project and categories as below

Scope of Project	Type of Grant and Grant Amount	
	Development & Production	IP Exploitation & Digital Marketing
Animation	RM 50K to deliver Complete Animated Short Film / Pilot Episode / PSA / Sizzle Trailer within 6 months	RM 50K to deliver the marketing materials and execute the marketing plan within 6 months
Interactive Media	RM 50K to deliver Complete Interactive Media or Digital Games (Demo, Downloadable Content) within 6 months	
Digital Comic	RM 15K to deliver Complete Digital or Motion Comic (Min 44 pages / 264 digital comic strips) within 3 months	



What are the eligibility criteria to apply this grant?

No	Eligibility Criteria
1.	<p>(a) Company:</p> <ul style="list-style-type: none">(i) Incorporated in Malaysia under the Companies Act 1965 or Companies Act 2016; and(ii) Active and a minimum of 51% equity held by Malaysian(s) as per shareholding structure in the SSM <p>OR</p> <p>(b) Enterprise / Sole Proprietorship / Partnership:</p> <ul style="list-style-type: none">(i) Registered in Malaysia under Registration of Business Act 1956; and(ii) Active and a minimum of 51% ownership belongs to Malaysian(s); <p>OR</p> <p>(c) Limited Liability Partnership:</p> <ul style="list-style-type: none">(i) Registered in Malaysia under Limited Liability Partnerships Act 2012; and(ii) Active and a minimum of 51% ownership belongs to Malaysians.
2.	<p>Not the subject of liquidation/winding up /bankruptcy order and has no going concern issue*. (*If the Applicant has going concern issue (as reported in their latest audited account, the Applicant to provide a letter of undertaking by the shareholder and/or director of the Applicant to undertake that in the event that their application is approved, the Applicant shall perform its obligations under the terms & conditions to be issued by MDEC and to provide financial support to the Applicant to enable the Applicant to meet its obligations and/or liabilities under the terms & conditions.)</p>
3.	<p>Company director/shareholder to declare and disclose if there is any business relationship/family relationship with any of MDEC's director or employee.</p>
4.	<p>Company director/shareholder to declare if they are under any litigation.</p>



5.	Company director/shareholder to declare if they are blacklisted by MACC.
6.	Companies with common shareholder/s can only submit application for one application for the grant applied within MDEC (not including venture capital investors and registered market operator e.g: Equity Crowdfunding, ECF Platforms).
7.	If company previously has received any MDEC/government grant, the Applicant must: a) Demonstrate the completion of the funded project/s; b) Declare any notice of non-compliance/breach being recorded during the period of the funded project/s
8.	Not a broadcasters, tv networks, over-the-top (OTT) platforms or media company.
9.	The business nature of the company - Technology related services.

What are the eligible expenses?

ELIGIBLE EXPENSES

- Manpower
- Hardware and Software
- Outsourcing Cost
- IP Exploitation & Digital Marketing: All costs related to IP Exploitation & Digital Marketing activities

NON-ELIGIBLE EXPENSES

- Any form of taxes
- Company's operating expenditures ie; utilities (phone bills, electricity), printing, office rental, stationaries, secretarial, audit fees are non-claimable;



- o Travelling expenses which includes mileage, food and beverage and
- o Expenditures not related to the project.

How do I apply for the grant?

MDEC will be promoting the DCG PRISMA on MDEC's corporate website and social media platforms with links to an online application form.

- Interested companies can visit the DCG PRISMA website for more information
- Register and fill in the form in the MDEC Platform (#SayaDigital)
- Download the application form from the MDEC Platform (#SayaDigital)
- Applicant to complete the application form and submit the application form together with the required supporting documents and upload it the MDEC Platform (#SayaDigital)

What is the breakdown of the disbursement of the grant?

Scope of Project	Type of Grant	
	Development & Production	IP Exploitation & Digital Marketing
Animation / Interactive Media /Digital Games	<p>Development Stage</p> <p>50% of the approved amount</p> <p>Project Design Documentation such as:</p> <ul style="list-style-type: none">- Storyline and draft script or Design Document; and- Background Design or Concept Design; and- Characters (Design, Profile, Relationship) or- Concept Art Assets.	<p>Planning Stage</p> <p>50% of the approved amount</p> <p>The 6 months IP exploitation and marketing plan.</p>

	<p>Production / Final Stage</p> <p>50% of the approved amount</p> <p>(1) A completed</p> <ul style="list-style-type: none">- Animated Short Film or Pilot Episode or Sizzle Trailer or PSA (content for Public Service Announcement) or/and;- Complete Digital Games/Interactive Media (Demo or Prototype) or/and;- Complete Digital Comic/Motion Comic (Min 44 pages or 264 digital comic strips) and; <p>(2) Project Final Report and;</p> <p>(3) Statement of Expenses supported with proof of payment in relation to all the allowable costs incurred for the project and claimed under the grant.</p>	<p>Production / Final Stage</p> <p>50% of the approved amount</p> <p>(1) Documentation of content of IP Exploitation and Marketing activities;</p> <p>(2) The project report consists of IP exploitation and marketing activities; and</p> <p>(3) Statement of Expenses supported with proof of payment in relation to all the allowable costs incurred for the project and claimed under the grant.</p>
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What are the processes after the submission?

MDEC verifies application based on the eligibility criteria and will notify the applicants via email.

Should you have any enquiries with regards to the application, kindly contact our MSC Malaysia Client Contact Centre at 1-800-88-8338 or clic@mdec.com.my

When will I know the outcome of my application? How will I be notified?

MDEC will acknowledge receipt of the complete submission in term of application form and supporting documents.



MDEC verifies application based on the eligibility criteria and will notify the applicants via email to participate in the pitching session.

What are the consequences in the event the grant recipient did not fulfil the grant's obligation?

The grant shall be cancelled or terminated if the recipients:

- Fails to submit a claim for disbursement by specified due dates or upon expiry of the specified availability period for the grant;
- Fails to deliver any of the deliverables specified in the terms & conditions issued by MDEC; or
- Fails to meet any eligibility criteria for any reason whatsoever during the specified availability period for the grant which shall commence from the date of the terms & conditions issued by MDEC; and/or
- Fails to perform or comply with or commits a breach on any of the obligations specified in the terms & conditions issued by MDEC.

What are the consequences in the event the grant is being cancelled or terminated?

In the event of breach and/or the grant is being cancelled or terminated, the Applicant:

- May be subject to clawback on the amount already disbursed or such other smaller amount as MDEC may specify; and/or
- MDEC has the right to blacklist the Applicant.