

ASEAN

DIGITAL CONTENT SUMMIT 2025

CONFERENCE AGENDA

WEDNESDAY | 3 SEPTEMBER 2025

Venue: Convention Hall 302, Level 3

Time	WEDNESDAY 3 September 2025 Convention Hall 302, Level 3
SLOT 1 10:00 am - 11:00 am	FEATURED SPEAKER The Future of Global Content Mr. Shuzo John Shiota <i>President & CEO, Polygon Studios</i>
SLOT 2 11:00 am - 11:30 am	Industry Landscape Sharing Session - Malaysia Malaysia Digital Content Ecosystem Mr. Kokula Krishnan A/L Ganesalingam <i>Head, Industry & Ecosystem Division, Malaysia Digital Economy Corporation (MDEC)</i>
SLOT 3 11:30 am - 12:00 pm	Industry Landscape Sharing Session - Indonesia Creative Industry Ecosystem in Indonesia Mr. Daryl Wilson <i>Co-Founder Kumata Animation Studio & Falcon Representative</i> Mr. Doni Setiawan <i>Director for Film, Animation & Video, Ministry of Creative Economy, the Republic of Indonesia</i>
SLOT 4 12:00 pm - 12:30 pm	ASIA Digital Content Publication Report Sharing Session ASEAN Digital Horizons: Mapping the Industry Landscape and Growth Pathways for the Creative Economy Mr. Mario De Pinto <i>Disal Consulting</i>
SLOT 5 12:30 pm - 1:00 pm	Industry Landscape Sharing Session - Thailand Thailand Creative Economy: Driving Growth Through Innovation, Culture, and Digital Content Mr. Sumith Simargool <i>President of Digital Content Association of Thailand (DCAT) Managing Director at Liffolab Co., Ltd.</i>
1:00 pm – 2.00 pm	LUNCH BREAK

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SLOT 6 2:00 pm - 2:30 pm	<p>Panel session IP-Driven Creativity: The Rise of the Global Creator Economy</p> <p><u>Moderator</u> Mr. Chau Chie Jang <i>Asia Creators Fest, Founder iNCH Lab Solutions</i></p> <p><u>Panellists</u> Mr. Faza Meonk <i>Creator & CEO, PIONICON (Si Juki) - Indonesia</i></p> <p>Mr. Amir Hamzah Hashim <i>Director, ICONIC ANIMATION (KluangMan)</i></p> <p>Ts. Azhar Abdullah <i>Senior Lecturer in Animation, Faculty of Film, Theatre & Animation UiTM Puncak Perdana</i></p>
SLOT 7 2:30 pm - 3:00 pm	<p>Capturing Time: Photogrammetry for Sustainable Heritage Preservation and Discovery</p> <p>Mr. Peter Riel <i>CEO, Basecamp VFX Sdn Bhd</i></p>
SLOT 8 3:00 pm - 3:30 pm	<p>Panel Session (ASEAN Game Association) Stronger together: ASEAN Game Associations Driving Industry Synergy</p> <p><u>Moderator</u> Mr. Don Baey <i>Co-Founder, TrueWorld Studios Founding Secretary (Honorary Exco Member), Singapore Games Association (SGGA)</i></p> <p><u>Panellists</u> Mrs. Ken Natasha <i>President, Asosiasi Game Indonesia (AGI)</i></p> <p>Mr. Saranpat Sereewiwattana <i>Game Director, Revolution Industry Thailand Game Software Industry Association (TGA)</i></p>
3.30 pm - 3.45 pm	Tea Break

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SLOT 9 3:45 pm - 4:15 pm	<p>Shaping the Future: How China's Digital Content Publications Fuel Industry Growth</p> <p>Mr. Wang Biao <i>Director of the Digital Publishing Research Institute at the China Academy of Press and Publication</i></p>
SLOT 10 4:15 pm - 4:45 pm	<p>European Union (EU) Creative Futures: Europe's Capacity Building for Young Innovators and Digital Entrepreneurs</p> <p>Dr. Rainer Gerke <i>Senior TVET Expert, EU-Malaysia Cooperation Facility and CEO, Indeson (Germany)</i></p>
SLOT 11 4:45 pm - 5:15 pm	TBC

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THURSDAY | 4 SEPTEMBER 2025

Venue: Convention Hall 302, Level 3

Time	THURSDAY 4 September 2025 Convention Hall 302, Level 3
SLOT 1 10:00 am - 11:00 am	FEATURED SPEAKER Animation Without Borders: Collaborating Across Cultures Mr. Koji Morimoto <i>Studio 4°C co-founder, AKIRA key animator</i> <u>Moderator</u> Mr. Takafumi Yuki <i>CEO & Producer of Throne Inc.</i>
SLOT 2 11:00 am - 11:30 am	Industry Landscape Sharing Session - Vietnam Shaping the Future: Vietnam's Legal Framework Development on Digital Assets Mr. Thanh Dao <i>Deputy Director General, The Academy of Blockchain and AI Innovation (ABAI)</i> Mr. Alex Phan <i>Head of Membership Division, Vietnam Blockchain Association (VBA)</i>
SLOT 3 11:30 am - 12:00 pm	Industry Landscape Sharing Session - Philippines Mr. Elmer Gatchalian <i>Managing Editor, CCP Encyclopedia of Philippine Arts</i>
SLOT 4 12:00 pm - 12:30 pm	ASEAN Panel Session Unlocking Creative Economies: The Role of Digital Content in Driving Sustainable Growth and Global Collaboration Ms. Manami Yuasa <i>Head of Arts and Creative Industries. British Council Japan</i>

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Time	THURSDAY 4 September 2025 Convention Hall 302, Level 3
SLOT 5 12:30 pm - 1:00 pm	Industry Landscape Sharing Session - Cambodia + Brunei Fireside Chat: Brunei & Cambodia Creative Pathways: Moving up Digital Innovation Mr. Touch Yinmony <i>Co-Founder/Producer, Machha KH Entertainment Co</i> TBC <i>Brunei</i>
1:00 pm – 2.00 pm	LUNCH BREAK
SLOT 6 2:00 pm - 2:30 pm	Panel session From Scene to Screen: ASEAN's Animation Stories Take the Spotlight <u>Moderator</u> Mr. Michael Lim <i>Festival Director, Animation Nation, Singapore</i> <u>Panellists</u> Ms. Anggia Kharisma <i>Chief of Content Officer, Visinema Studios (Indonesia)</i> <i>Jumbo Film Producer</i> Mr. Nizam Razak <i>CEO, MONSTA Studios (Malaysia)</i> Ms. Mandy Lalita Homsangpradit <i>Content & Sales Director, T&B Media Global - Out of the Nest (Thailand)</i>
SLOT 7 2:30 pm - 3:00 pm	Digital Media Panel Session The Creator Economy in ASEAN: A Regional Perspective <u>Moderator</u> Ms. Liza Manaf <i>Director of Strategic Partnerships, GoFluence</i> <u>Panellists</u> Mr. Erul Samah <i>Next Stage Music (Malaysia)</i> Ms. Fea Rini <i>Owner, MobileClass (Indonesia)</i> Mr. Refal Tamara Putra <i>Founder & CEO, Fair Indonesia</i>

Time	THURSDAY 4 September 2025 Convention Hall 302, Level 3
SLOT 8 3:00 pm - 3:30 pm	<p>Panel Session Animating Asia: Telling the Human Story through Culture and Creativity</p> <p><u>Moderator</u> Mr. Takafumi Yuki <i>CEO & Producer of Throne Inc.</i></p> <p><u>Panellists</u> Mr. Neco Lo Che-ying <i>Secretary General, Hong Kong Animation Industry and Cultural Association</i></p> <p>Mr. Hassan Muthalib <i>The Father of Malaysia Animation Writer/Director/Manager, Filmic Enterprise</i></p> <p>Ms. Han Byung-A <i>Director, Korea Independent Animation Film Makers Association (KIAFA)</i></p> <p>Mr. Ervin Han <i>Co-Founder & CEO, Robot Playground Media, Singapore</i></p>
3.30 pm - 3.45 pm	Tea Break
SLOT 9 3:45 pm - 4:15 pm	<p>From Creation to Commercialisation: Unlocking IP Value in ASEAN's Digital Creative Economy</p> <p>Ms. Michelle Loi Choi Yoke <i>IP Partner, Shearn Delamore & Co.</i></p>

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Time	THURSDAY 4 September 2025 Convention Hall 302, Level 3
SLOT 10 4:15 pm - 4:45 pm	Panel Session (CG Virtual production) Uniting ASEAN's Virtual Production Powerhouses Lights, Pixels, Action: The Evolving Landscape of Virtual Set Production <u>Moderator</u> Mr. Rashid Karim <i>Chief Executive Officer, Iskandar Malaysia Studio (IMS)</i> <u>Panellists</u> Mr. Jimmy Tan <i>Head of Astro Productions, Astro Studio</i> Mr. Nick GC Tan <i>Chief Executive Officer, Oceanus Media Global</i> Mr. Mohd Fazli Abdul Aziz <i>Director of Production Management, Perbadanan Kemajuan Filem Nasional Malaysia (FINAS)</i>
SLOT 11 4:45 pm - 5:15 pm	Behind the Story of Ejen Ali the Movie 2 Mr. Usamah Zaid <i>Founder & Executive Director, WAU Animation</i>