

# ASEAN

## DIGITAL CONTENT SUMMIT 2025

# CONFERENCE AGENDA

WEDNESDAY | 3 SEPTEMBER 2025

Venue: Convention Hall 303, Level 3

| Time                                    | WEDNESDAY   3 September 2025<br>Convention Hall 303, Level 3                                                                                                                                                                                                                                            |
|-----------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>SLOT 1</b><br>10:00 am -<br>11:00 am | The Future of Global Content<br><br><b>Mr. Shuzo John Shiota</b><br><i>President &amp; CEO, Polygon Studios</i>                                                                                                                                                                                         |
| <b>SLOT 2</b><br>11:00 am -<br>11:30 am | <b>Industry Landscape Sharing Session - Malaysia</b><br>Malaysia Digital : Industry & Ecosystem<br><br><b>Mr. Gopi Ganesalingam</b><br><i>Head, Industry &amp; Ecosystem Division,<br/>Malaysia Digital Economy Corporation (MDEC)</i>                                                                  |
| <b>SLOT 3</b><br>11:30 am -<br>12:00 pm | <b>Industry Landscape Sharing Session - Indonesia</b><br>Creative Industry Ecosystem in Indonesia<br><br><b>Mr. Daryl Wilson</b><br><i>Co-Founder Kumata Animation Studio &amp; Falcon Representative</i>                                                                                               |
| <b>SLOT 4</b><br>12:00 pm -<br>12:30 pm | <b>ASIA Digital Content Publication Report Sharing Session</b><br>ASEAN Digital Horizons: Mapping the Industry Landscape and Growth Pathways for the Creative Economy<br><br><b>Mr. Mario De Pinto</b><br><i>Disal Consulting</i>                                                                       |
| <b>SLOT 5</b><br>12:30 pm -<br>1:00 pm  | <b>Industry Landscape Sharing Session - Thailand</b><br>Thailand Creative Economy: Driving Growth Through Innovation, Culture, and Digital Content<br><br><b>Mr. Sumith Simargool</b><br><i>President of Digital Content Association of Thailand (DCAT)<br/>Managing Director at Liffolab Co., Ltd.</i> |
| 1:00 pm –<br>2:00 pm                    | LUNCH BREAK                                                                                                                                                                                                                                                                                             |

| Time                                  | WEDNESDAY   3 September 2025<br>Convention Hall 303, Level 3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|---------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>SLOT 6</b><br>2:00 pm -<br>2:30 pm | <p><b>Panel session</b><br/>                     IP-Driven Creativity: The Rise of the Global Creator Economy</p> <p><u>Moderator</u><br/> <b>Mr. Chau Chie Jang</b><br/> <i>Asia Creators Fest, Founder iNCH Lab Solutions</i></p> <p><u>Panellists</u><br/> <b>Mr. Faza Meonk</b><br/> <i>Creator &amp; CEO, PIONICON<br/>                     (Si Juki) - Indonesia</i></p> <p><b>Mr. Amir Hamzah Hashim</b><br/> <i>Director, ICONIC ANIMATION<br/>                     (KluangMan)</i></p> <p><b>Ts. Azhar Abdullah</b><br/> <i>Senior Lecturer in Animation, Faculty of Film, Theatre &amp; Animation<br/>                     UiTM Puncak Perdana</i></p> |
| <b>SLOT 7</b><br>2:30 pm -<br>3:00 pm | <p>Capturing Time: Photogrammetry for Sustainable Heritage Preservation and Discovery</p> <p><b>Mr. Peter Riel</b><br/> <i>CEO, Basecamp VFX Sdn Bhd</i></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>SLOT 8</b><br>3:00 pm -<br>3:30 pm | <p><b>Panel Session</b><br/>                     (ASEAN Game Association)<br/>                     Stronger together: ASEAN Game Associations Driving Industry Synergy</p> <p><u>Moderator</u><br/> <b>Mr. Don Baey</b><br/> <i>Chairperson, Singapore Games Association (SGGA)</i></p> <p><u>Panellists</u><br/> <b>Mrs. Ken Natasha</b><br/> <i>Operations &amp; Strategic Partnership Manager,<br/>                     Asosiasi Game Indonesia (AGI)</i></p> <p><b>Mr. Saranpat Sereewiwattana</b><br/> <i>Game Director, Revolution Industry<br/>                     Thailand Game Software Industry Association (TGA)</i></p>                             |
| 3:30 pm -<br>3:45 pm                  | <b>Tea Break</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |

## WEDNESDAY | 3 SEPTEMBER 2025

Venue: Convention Hall 303, Level 3

## CONFERENCE AGENDA

| Time                                   | WEDNESDAY   3 September 2025<br>Convention Hall 303, Level 3                                                                                                                                                                                                                                                                                                                                                                                                                          |
|----------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>SLOT 9</b><br>3:45 pm -<br>4:15 pm  | <b>Panel Session (CG Virtual production)</b><br>Uniting ASEAN's Virtual Production Powerhouses Lights, Pixels, Action: The Evolving Landscape of Virtual Set Production<br><br><u>Moderator</u><br><b>Mr. Rashid Karim</b><br><i>Chief Executive Officer, Iskandar Malaysia Studio (IMS)</i><br><br><u>Panellists</u><br><b>Mr. Jimmy Tan</b><br><i>Head of Astro Productions, Astro Studio</i><br><br><b>Mr. Nick GC Tan</b><br><i>Chief Executive Officer, Oceanus Media Global</i> |
| <b>SLOT 10</b><br>4:15 pm -<br>4:45 pm | <b>European Union (EU)</b><br>Creative Futures: Europe's Capacity Building for Young Innovators and Digital Entrepreneurs<br><br><b>Dr. Rainer Gerke</b><br><i>Senior TVET Expert, EU-Malaysia Cooperation Facility and CEO, Indeson (Germany)</i>                                                                                                                                                                                                                                    |
| <b>SLOT 11</b><br>4:45 pm -<br>5:15 pm | Fireside chat, Creativity in the Age of AI, Evolution, Challenges, and Future of Digital Content<br><br><b>Mr. Vikram Tanna</b><br>CEO, Eros Now (Eros Innovation Group)                                                                                                                                                                                                                                                                                                              |

# ASEAN

## DIGITAL CONTENT SUMMIT 2025

# CONFERENCE AGENDA

THURSDAY | 4 SEPTEMBER 2025

Venue: Convention Hall 303, Level 3

| Time                                    | THURSDAY   4 September 2025<br>Convention Hall 303, Level 3                                                                                                                                                                                                                                                                                                      |
|-----------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>SLOT 1</b><br>10:00 am -<br>11:00 am | <b>FEATURED SPEAKER</b><br>Animation Without Borders: Collaborating Across Cultures<br><br><b>Mr. Koji Morimoto</b><br><i>The Creative Team Φphy</i><br>Director, Animator<br><br><u>Moderator</u><br><b>Mr. Takafumi Yuki</b><br><i>CEO &amp; Producer of Throne Inc.</i>                                                                                       |
| <b>SLOT 2</b><br>11:00 am -<br>11:30 am | <b>Industry Landscape Sharing Session - Vietnam</b><br>Shaping the Future: Vietnam's Legal Framework Development on Digital Assets<br><br><b>Mr. Thanh Dao</b><br><i>Chairman of Faculty Council, The Academy of Blockchain and AI Innovation (ABAI)</i><br><br><b>Mr. Alex Phan</b><br><i>Head of Membership Division, Vietnam Blockchain Association (VBA)</i> |
| <b>SLOT 3</b><br>11:30 am -<br>12:00 pm | <b>Industry Landscape Sharing Session - Philippines</b><br>Digital Economy as the New Pillar of National Growth in Philippines<br><br><b>Mr. Elmer Gatchalian</b><br><i>Managing Editor, CCP Encyclopedia of Philippine Arts</i>                                                                                                                                 |
| <b>SLOT 4</b><br>12:00 pm -<br>12:30 pm | UK-ASEAN Creative Industries: Strategy & Shared Ambition<br><br><b>Ms. Manami Yuasa</b><br><i>Regional Arts Director East Asia, British Council</i>                                                                                                                                                                                                              |

**THURSDAY | 4 SEPTEMBER 2025**

Venue: Convention Hall 303, Level 3

# CONFERENCE AGENDA

| Time                                | THURSDAY   4 September 2025<br>Convention Hall 303, Level 3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|-------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>SLOT 5</b><br>12:30 pm - 1:00 pm | <b>Industry Landscape Sharing Session - Cambodia</b><br>Cambodia's Digital Content Industry Opportunities and Growth Potential in the Digital Sector<br><br><b>Mr. Touch Yinmony</b><br><i>Co-Founder/Producer, Machha KH Entertainment Co</i>                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| 1:00 pm - 2:00 pm                   | <b>LUNCH BREAK</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>SLOT 6</b><br>2:00 pm - 2:45 pm  | <b>Panel session</b><br>From Scene to Screen: ASEAN's Animation Stories Take the Spotlight<br><br><u>Moderator</u><br><b>Mr. Michael Lim</b><br><i>Festival Director, Animation Nation, Singapore</i><br><br><u>Panellists</u><br><b>Ms. Anggia Kharisma</b><br><i>Chief of Content Officer, Visinema Studios (Indonesia)</i><br><i>Jumbo Film Producer</i><br><br><b>Mr. Nizam Razak</b><br><i>CEO, MONSTA Studios (Malaysia)</i><br><br><b>Ms. Mandy Lalita Homsangpradit</b><br><i>Content &amp; Sales Director, T&amp;B Media Global - Out of the Nest (Thailand)</i>                                                                                                                |
| <b>SLOT 7</b><br>2:45 pm - 3:30 pm  | <b>Panel Session</b><br>Animating Asia: Telling the Human Story through Culture and Creativity<br><br><u>Moderator</u><br><b>Mr. Takafumi Yuki</b><br><i>CEO &amp; Producer of Throne Inc.</i><br><br><u>Panellists</u><br><b>Mr. Neco Lo Che-ying</b><br><i>Secretary General, Hong Kong Animation Industry and Cultural Association</i><br><br><b>Mr. Hassan Muthalib</b><br><i>Writer/Director/Manager, Filmic Enterprise</i><br><i>The Father of Malaysian Animation</i><br><br><b>Ms. Han Byung-A</b><br><i>Director, Korea Independent Animation Film Makers Association (KIAFA)</i><br><br><b>Mr. Ervin Han</b><br><i>Co-Founder &amp; CEO, Robot Playground Media, Singapore</i> |

| Time                                | THURSDAY   4 September 2025<br>Convention Hall 303, Level 3                                                                                                                                                                                                                                                                                                                                                                                    |
|-------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 3:30 pm - 3:45 pm                   | Tea Break                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>SLOT 8</b><br>3:45 pm - 4:15 pm  | <b>Digital Media Panel Session</b><br>The Creator Economy in ASEAN: A Regional Perspective<br><br><u>Moderator</u><br><b>Ms. Liza Manaf</b><br><i>Director of Strategic Partnerships, GoFluence</i><br><br><u>Panellists</u><br><b>Mr. Erul Samah</b><br><i>Next Stage Music, Malaysia</i><br><br><b>Ms. Fea Rini</b><br><i>Owner, MobileClass, Indonesia</i><br><br><b>Mr. Refal Tamara Putra</b><br><i>Founder &amp; CEO, Fair Indonesia</i> |
| <b>SLOT 9</b><br>4:15 pm - 4:45 pm  | From Creation to Commercialisation: Unlocking IP Value in ASEAN's Digital Creative Economy<br><br><b>Ms. Michelle Loi Choi Yoke</b><br><i>IP Partner, Shearn Delamore &amp; Co.</i>                                                                                                                                                                                                                                                            |
| <b>SLOT 10</b><br>4:45 pm - 5:15 pm | Behind the Story of Ejen Ali the Movie 2<br><br><b>Mr. Usamah Zaid</b><br><i>Founder &amp; Executive Director, WAU Animation</i>                                                                                                                                                                                                                                                                                                               |